



INSIGHT



YOUR IAMF INTERIM OFFICERS

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IAMF IS MAKING A DIFFERENCE

Hello, IAMF Members! Since many of you are unable to join our Weekly Committee Meetings or our Quarterly Chapter Updates, we want to provide a newsletter with some great Chapter updates for all.

IAMF Accomplishments:

- Hired legal counsel to determine if our FA meets the requirements for Fair Franchising Standards (March 2021)
- IAMF Listed in the FDD (March 2021)
- Townhall Meetings with Leadership
- Leadership Attendance at Regional Meetings
- Rules for Google Groups
- More systemwide communication
- June 2021 Bob Kaufman, Vane Lucas, Ross Wager (Regional VP) and Susan Spengler (Regional FBC) visited the North & South Carolina centers.
- Krista Adams was awarded the AAFD's 2021 "Trailblazer Award" for outstanding work in recruiting
- IAMF was nominated for a "Newbie Award", but we didn't get it. It was an honor to be nominated.

Have you noticed all the positive changes from Mathnasium Corporate? Do you want to continue to see more changes? Do you want to be part of a networking group specially designed for the betterment of the franchisee experience?
Become an active member of the IAMF!

IAMF HAS GIVEN US A VOICE

OUR BACKGROUND



The IAMF was established in July of 2021 to bring a voice to our franchisees that we didn't have prior to the inception of the association.

In August 2020, Peter Markovitz received a letter from the AAFD advising him of the formation of the IAMF.

Changes started to take place in the Fall of 2020. One of the first changes you may have noticed were the Town Hall meetings.

JOIN A COMMITTEE NOW!

One way to participate in IAMF is to join a committee.

Current open committees are:

- Issues & Opportunities Committee
- Membership Committee
- Events Committee



IN CASE YOU MISSED IT...

- [Michael Einbinder Letter to Corporate](#)
- [Senator Cortez Masto Report](#)
- [Fair Franchising Legislation – It's Time for our Voices to be Heard](#)
- [AAFD Files FDD Disclosure Requests for 50 Supported Brands](#)

WHAT'S NEXT?

- 2021-2022 GOALS:**
- A seat at the MFAC table
 - Continuing to grow our membership



MEETINGS & NETWORKING

- IAMF meets every Wednesday at 1:00 pm (ET)
 - 1st Wednesday: Steering Committee
 - 2nd Wednesday: All Member Networking
 - 3rd Wednesday: Membership Drive
 - 4th Wednesday: All Member Networking
- Quarterly Member Update Meetings



IS IT TIME TO RENEW?

Here's a quick reminder to check your IAMF membership renewal date.

Is it coming up? If so, make sure you renew as soon as possible so you don't accidentally lose your IAMF membership.

Renewing your membership is also a great opportunity to strengthen our Association by also contributing to our legal fund.

Over the next weeks, our board members will be contacting IAMF members to discuss membership renewals.

This is a great time for you to ask us questions about the chapter and learn more about how your contributions can keep our Association strong.